

**The University of Tulsa
Outreach Plan 2006-2007**

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| Team Staffing | Melissa Young is the dedicated Outreach Coordinator for the University of Tulsa's Challenge X (TUCX) team. She will be receiving course credit throughout the year. On the outreach team are TUCX members Amanda Emmett, Sabrina Jones, Kassie Ngo, and Courtney Palmer. |
| Web Development | <p>Tulsa's Challenge X website will be entirely renovated by Spring of 2007. The TUCX website is maintained at www.hev.utulsa.edu/challengex.org and as of now lists the goals of Challenge X and those specific to TUCX. In the coming weeks our website will be expanded to include the following pages:</p> <ul style="list-style-type: none"> - a page of updated links to Challenge X sites and several Challenge X sponsors' sites - a new page designed specifically to encourage the use of our two previously existing web-based children's games. In addition, a new web game designed to target high schoolers will be uploaded before the end of the year. - a page including several photo albums containing pictures of the team and team leaders, pictures from competitions, pictures of the team working, and some of the team's community involvement - a weblog to track TUCX's progress regularly. |
| Youth Outreach | In the past, Tulsa's outreach program has been heavily involved in scouting, and the coming year will be no different. TUCX has already sponsored several Girl Scout activities and has more events already planned in October 2006 and March 2007. Tulsa's goals through outreach in the coming year will expand to include not only awareness about the project and about alternative fuels, but also about the reasons behind the project, concerns about the environment, and what can be done to reduce human impact. |
| Community Outreach | Tulsa's goals for Youth Outreach will apply similarly to it's goals for Community Outreach. In the next few weeks, Tulsa will have large recycling bins stationed outside TUCX's research center, not only to allow team members to recycle products from the car but to establish a location in which the community can leave hard-to-recycle items. In doing so, TUCX hopes to raise overall awareness about the project. Similar events will continue throughout the year as opportunities arise. |
| Sponsor Event | By November 2006, pending sponsor cooperation, TUCX will have completed their first sponsor event. Tulsa's team members will take the car to our local sponsors to show off the car, discuss our plans for the year, and get media attention. A second event is tentatively planned for the Spring semester. |

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| Media Relations | Over the summer, during and following Year 2 Competition, TUCX was involved in several radio interviews. On campus the team received recognition in the newspaper and on the campus television station. Over the course of the next few months, we hope to involve local television and newspapers in Community, Sponsor, and Youth events as such opportunities arise. |
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